



FLAME

FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

FLAME Introduction and Expectations

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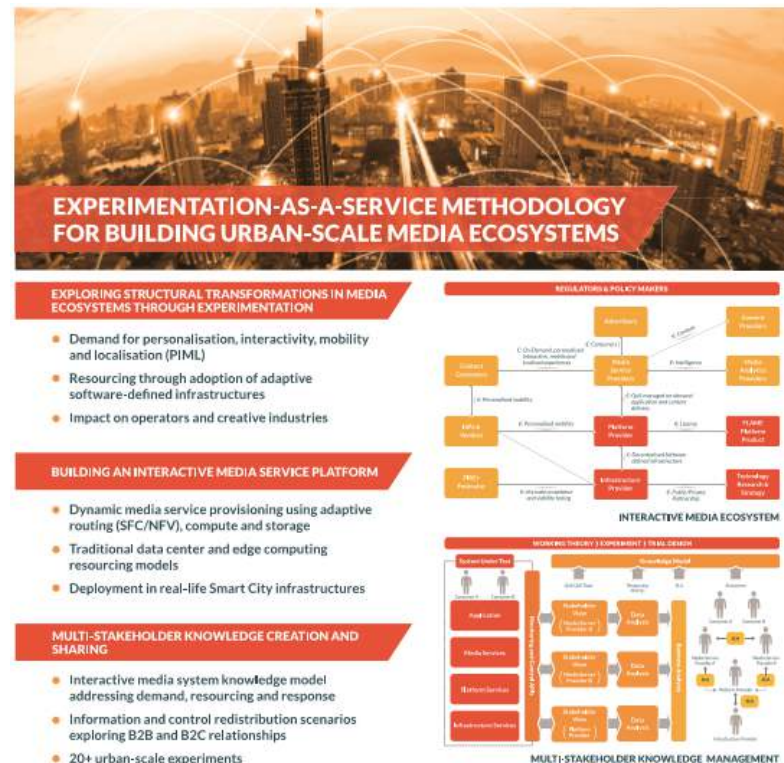


Project Overview

FLAME Objectives

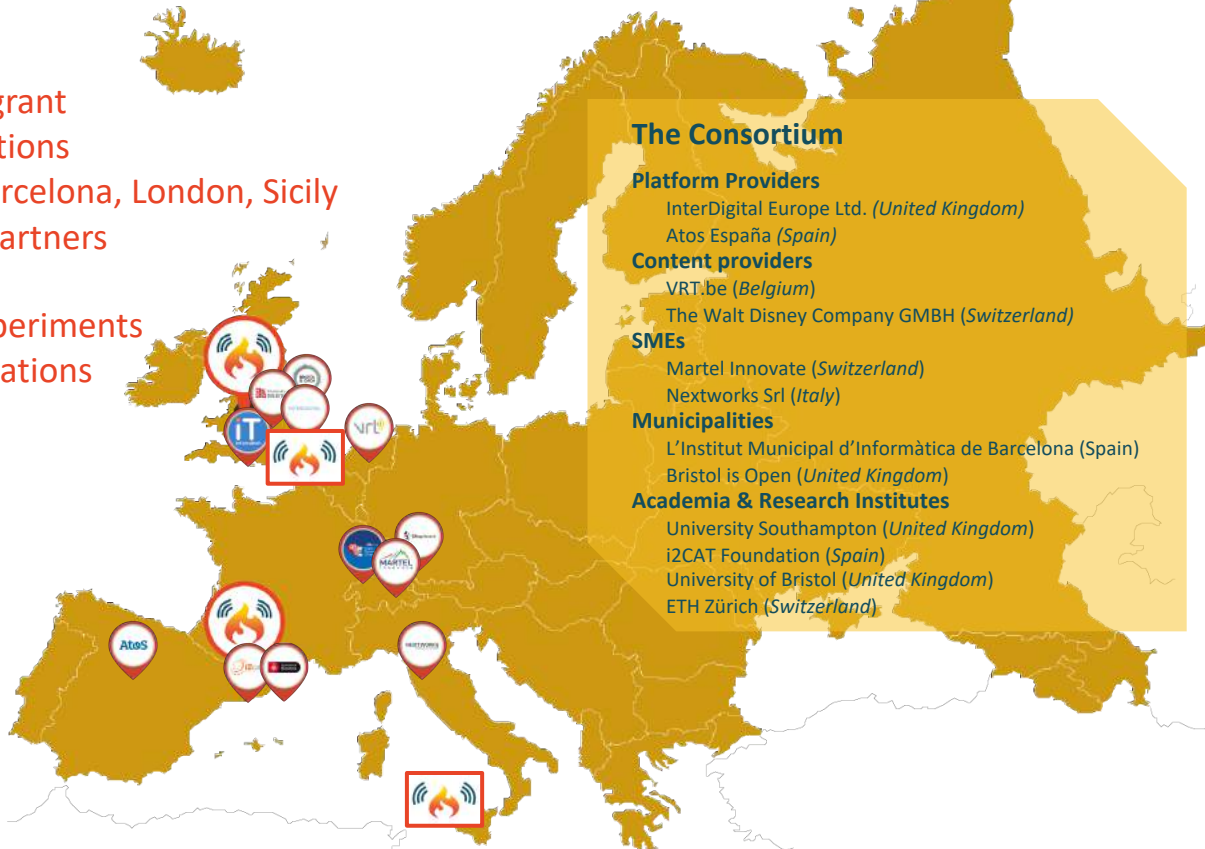


- **Our goals**
 - establish an *Future Media Internet ecosystem* using *Experimentation-as-a-Service* (EaaS)
 - support experimentation of *novel FMI products and services*
 - *use real-life adaptive experimental infrastructures* encompassing compute, storage and software-enabled communication infrastructure
- **Our systems** are interactive media systems with tight integration with networks
- **Our activities** are conducted using an EaaS paradigm
 - trials and experiments exploring acceptance, viability and performance
- **Our outcomes** are delivered to an FMI ecosystem
 - creative industries, media service providers, infrastructure providers, and beyond



Who's involved

- EU H2020 R&D grant
- 4 European locations
 - Bristol, Barcelona, London, Sicily
- 11 consortium partners
- 20+ 3rd party experiments
- 2 3rd party replications



The Consortium

Platform Providers

InterDigital Europe Ltd. (*United Kingdom*)
Atos España (*Spain*)

Content providers

VRT.be (*Belgium*)
The Walt Disney Company GMBH (*Switzerland*)

SMEs

Martel Innovate (*Switzerland*)
Nextworks Srl (*Italy*)

Municipalities

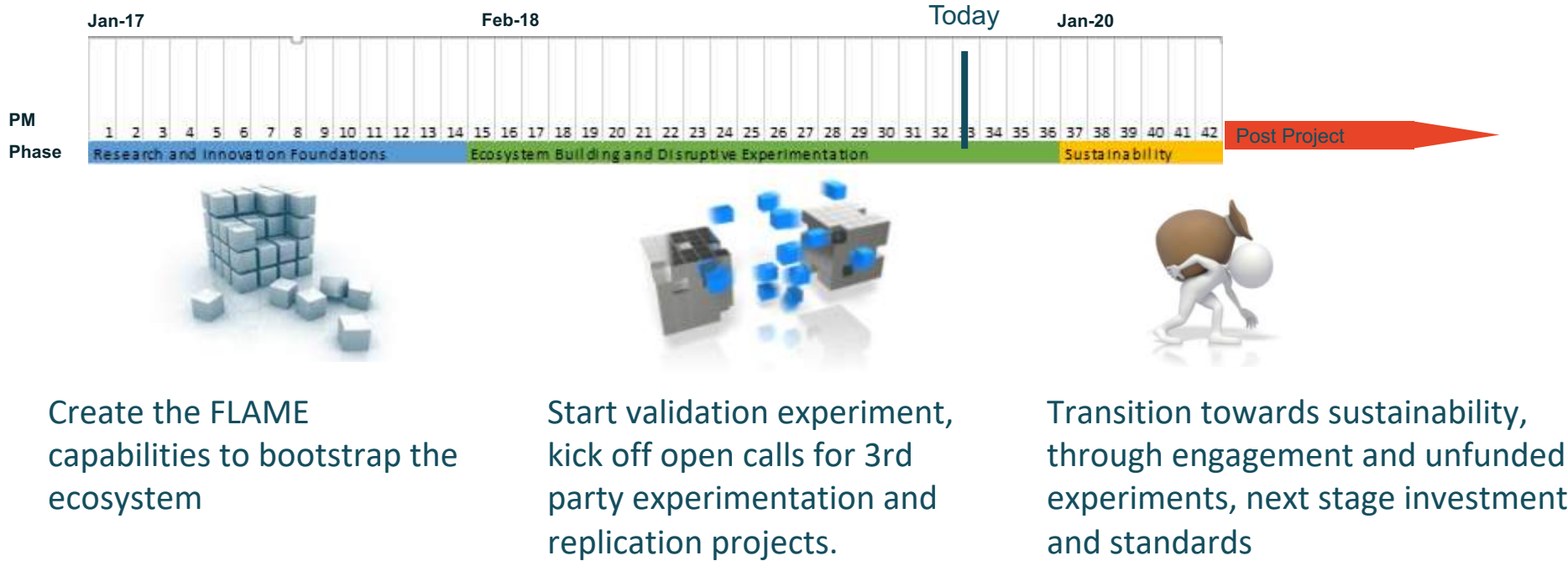
L'Institut Municipal d'Informàtica de Barcelona (*Spain*)
Bristol is Open (*United Kingdom*)

Academia & Research Institutes

University Southampton (*United Kingdom*)
i2CAT Foundation (*Spain*)
University of Bristol (*United Kingdom*)
ETH Zürich (*Switzerland*)

- 3.5 years
 - Jan-17 to June-20
- 11 Partners
 - 438 PMS
- EUR 6.9M Budget
 - EUR 2.2M 3rd party project investment

Project Delivery Phases

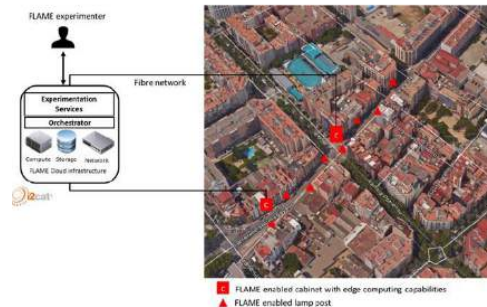
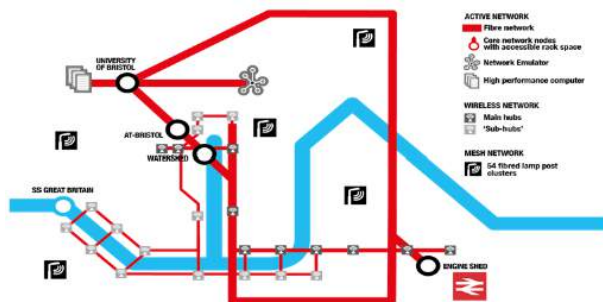




We are building a media service platform through collaborative trials, experiments and replication



FLAME Offering - Real Life Infrastructures



Compute resources distributed and integrated with communication infrastructures across real-life infrastructures (edge, metro and core)

FLAME IaaS specification for mobile edge computing and software defined real-life experimental infrastructures



Bristol



Barcelona



European City A



European City B



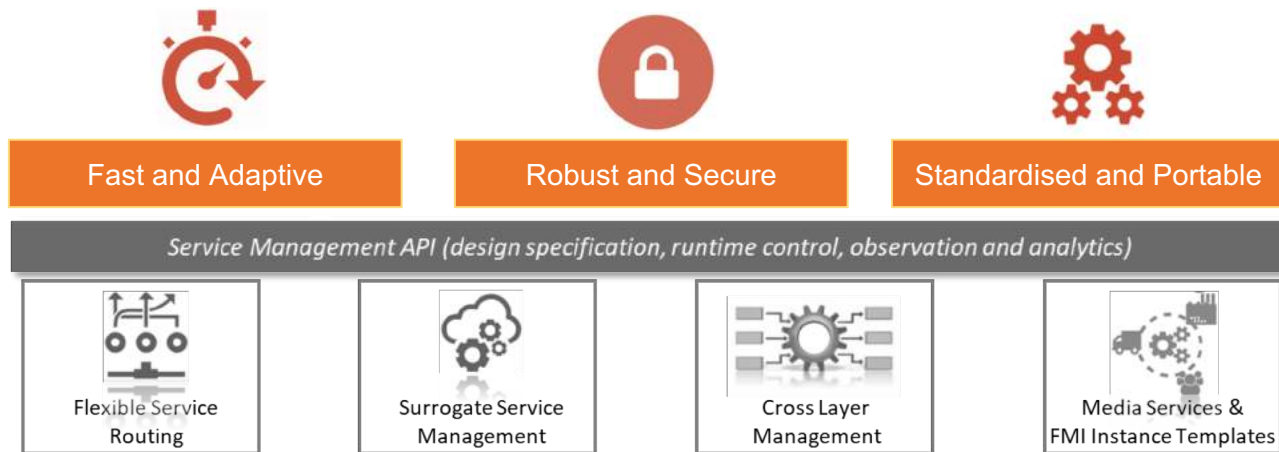
European City C

FLAME Trailblazing Infrastructures

3rd Party Investment in FLAME Replicator Infrastructure Projects

Experimentation-as-a-Service (EaaS) Sustainability and Governance Models

FLAME Offering – Media Service Platform



Core Platform Features

- Flexible service deployment
- Improved service request routing
- Multicast delivery of http responses
- Net-level indirection
- Less chance of insecure direct object references
- Secure end-to-end access to content



Foundation Media Services

- Media Content Management
- Content Conditioning
- Transcoding and Transrating
- Adaptive Streaming
- extensible to further services ...

FLAME Offering – Knowledge and Analytics

User Demand: personalisation, interactivity, mobility, localisation

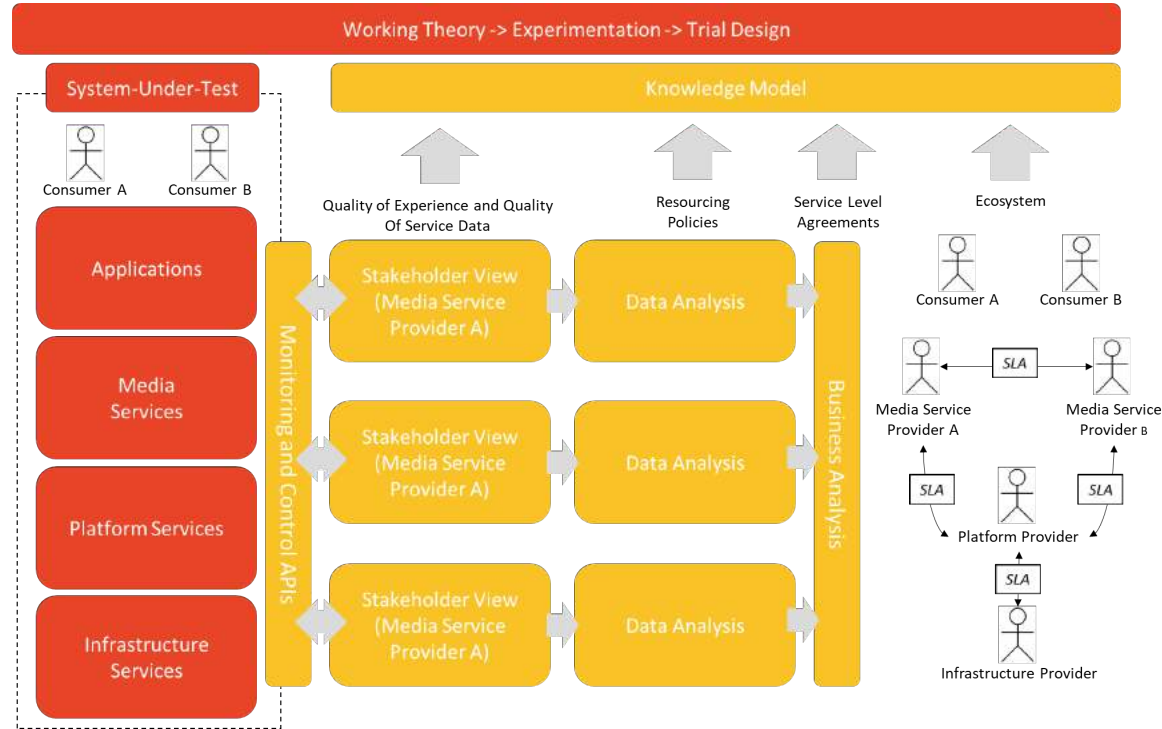
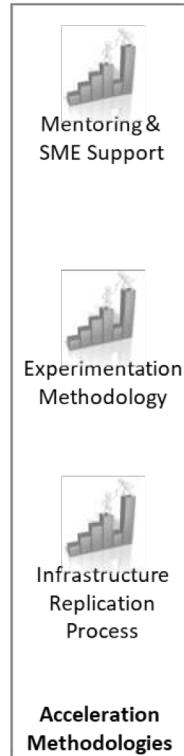
Cross-layer multi-dimensional data analysis

Media service template modelling and evolution

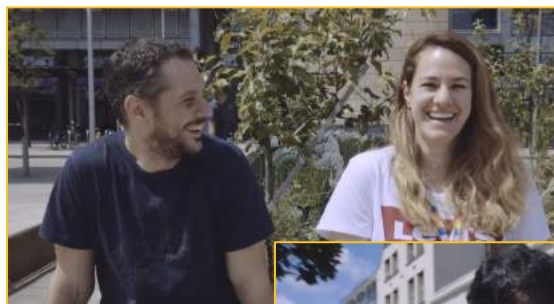
Infra Resource: spatial-temporal allocations, usage, performance



FLAME Offering – Methodologies, Support and Training



FLAME Offering – Market Showrooms



FLAME Offering – Funding



Application,
Content and
Device
Providers

Open Call

OC 1

OC 2

OC 3

2017

2018

2019



Media Service
Providers

EUR 2M+ funding
for
trials, experimentation
and replication



European City A



European City B



European City C

3rd Party Investment in FLAME Replicator Infrastructure Projects

Infrastructure
Providers

Market Showroom

3rd Party Projects for Trials and Experimentation

5G Media Service Delivery Platform

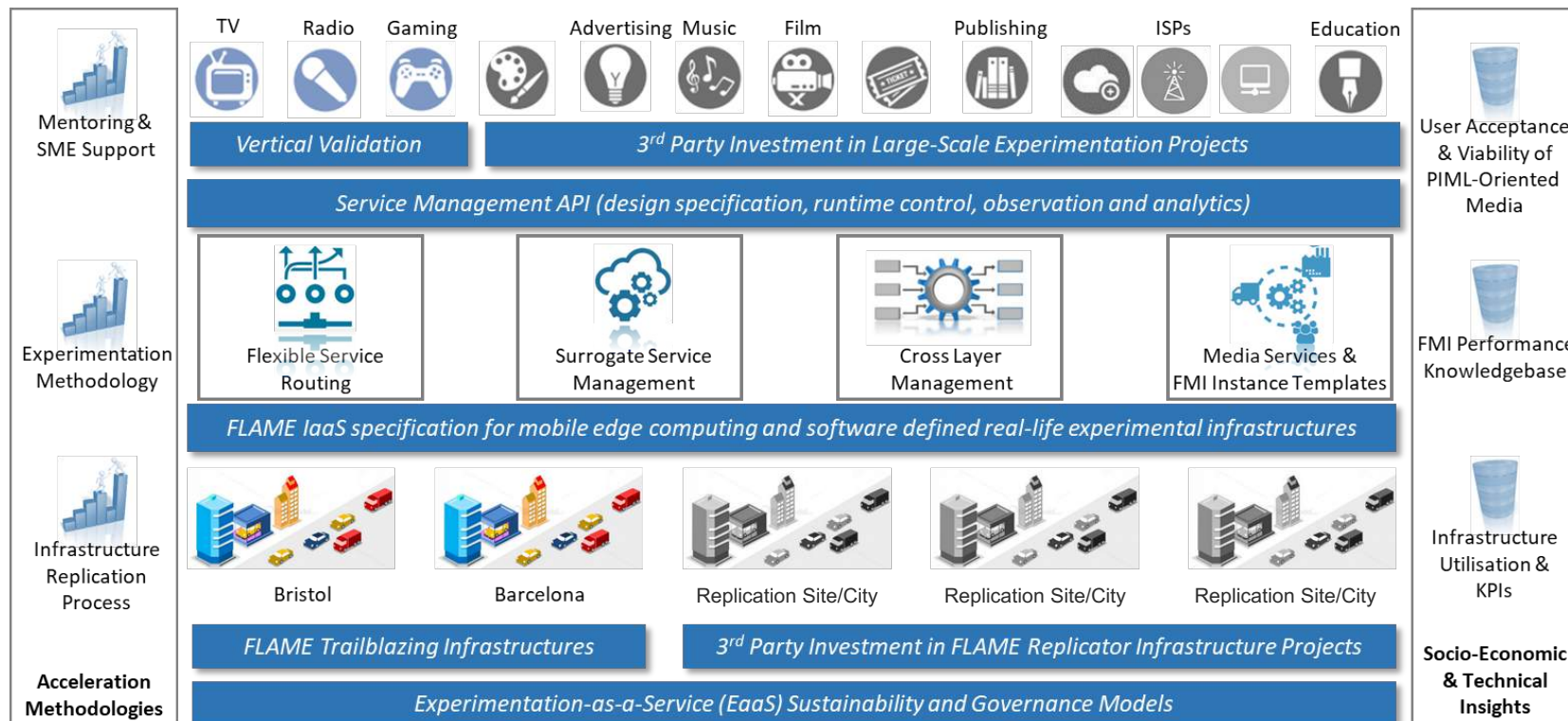
Methods,
Support and
Training

Knowledge &
Analytics

Real Life Infrastructures

3rd Party Projects for Replication

The FLAME Offering – Get Involved



FLAME Online



DISCOVER OUR PRESENCE
ONLINE AND GET INVOLVED!



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