

FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

Rethinking the Internet: A novel platform proposition for flexible media service delivery using software-defined infrastructures

Michael Boniface

IT Innovation Centre

Stakeholders Workshop

Bristol is Open, 19 Oct 2017

Objectives



- Build a ground-breaking media delivery platform on softwaredefined infrastructures.
 - tighter integration of media services with the programmable compute,
 storage and communication infrastructure of Telcos
 - highly distributed media service provisioning (core network, metro data centres, edge)

 Validate acceptance, viability and performance through trials with current and emerging content on real-life infrastructures

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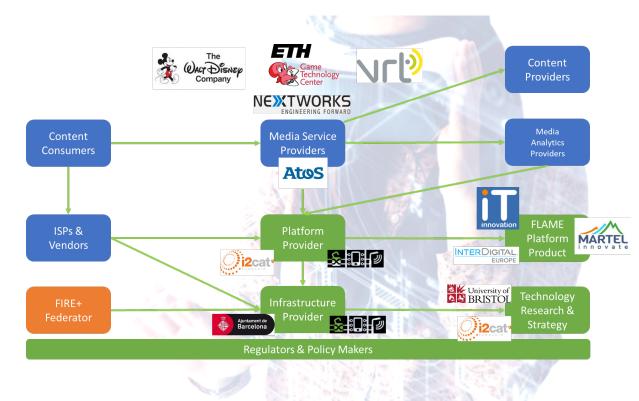
Project Facts



- 3 years
 - Jan-17 to Dec-19

11 Partners

EUR 6.9M Budget



Project Phases



Today Jan-17 Dec-19

9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36

Ecosystem Building and Disruptive Experimentation EaaS Sustainability Phase Research and Innovation Foundations

Post Project



Create the FLAME capabilities to bootstrap the platform and ecosystem



Validation trials and replication projects

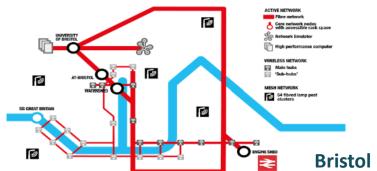


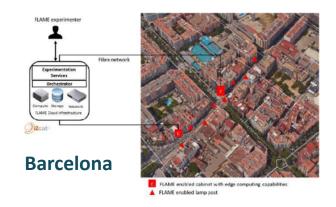
Final trials and transition towards commercialisation

Ground-breaking urban scale trials and experiments

FLAME

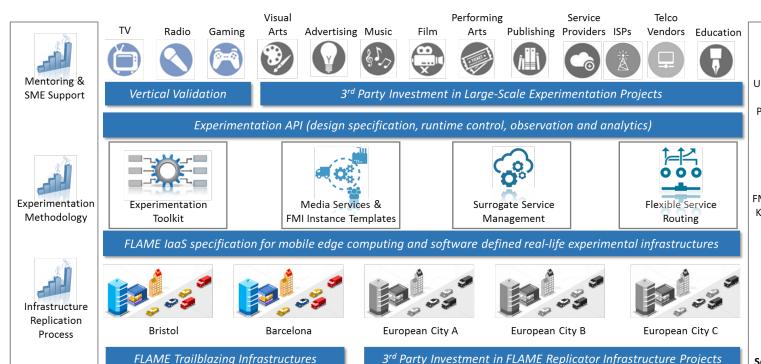
- FLAME is driven and validated by trails conducted by ecosystem partners
 - 5 operator infrastructures
 - 25+ customer trials
- New media formats (AR, VR, 360) and distribution channels
- Engagement with media service providers, content providers, infrastructure operators and beyond
- Trials will be conducted in 3 waves from Mar-18 to Dec-19





This is FLAME





EaaS Sustainability and Governance Models

User Acceptance & Viability of PIML-Oriented Media FMI Performance Knowledgebase Infrastructure Utilisation & KPIs Socio-Economic & Technical

Insights

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Acceleration

Methodologies

6

Workshop Objective





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Roadmap

Project Phases



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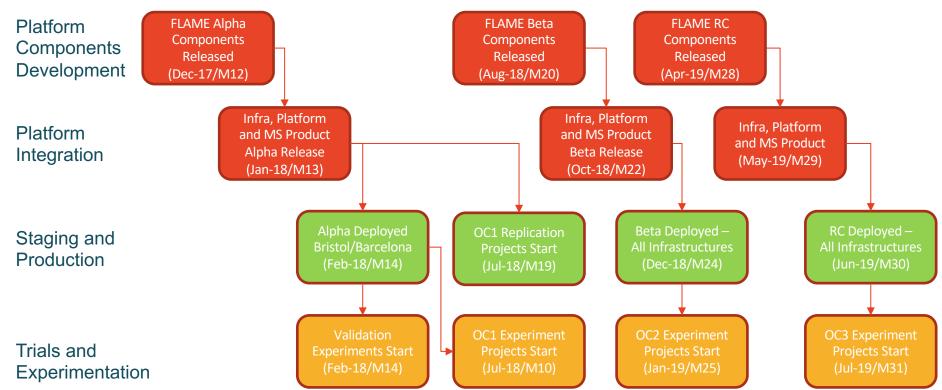
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Final trials and transition towards commercialisation

High-Level Roadmap





Follow up actions



- Read
 - (and contribute to) the workshop report
 - public project reports available through our website
- Join
 - us at future events such as MWC (Feb-18), NEM Summit (Nov-17)
- Follow
 - our standards contributions through ETSI and IETF
- Contact
 - us directly if you are interested in engaging in technology trials

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THANKS FOR YOUR ATTENTION!



