

#### FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

# FLAME: Platform, Infrastructures, and Foundational Media Services

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# **The FLAME Service Delivery Platform**

#### A new dynamic content production and delivery platform

- Layered modular architecture with cross layer optimisation, analytics and control
- Distributed computing models that combine distant media cloud with mobile edge, i.e., support for many points of presence
- Deployed in software-defined infrastructure in minutes, supporting flexible service endpoint management, routing and switching
- Supporting enhanced Quality of Experience
  - Personalised, interactive, mobile and localised media services





# **Technical Proposition**

## FAST, ADAPTIVE

- Faster response, better engagement
  - service deployment at the edge of the network (e.g. in a street cabinet)
  - compute located just one hop away (at best) from the users, low latency access
  - compute workload distributed across the network
- Improved service request routing
  - fast (between 10 and 20ms) switching time from one service instance to another by not relying on the DNS.
  - overcomes inefficient 'triangular' routing of requests in current IP networks
- Multicast delivery of http responses
  - multicast-based delivery of HTTP responses to service request transparently to the (otherwise unicast) semantic of HTTP transactions.



## ROBUST, SECURE

- Net-level indirection
  - indirection of service requests at the network level allowing error response to redirect the original request to another alternative surrogate
  - nesting operations leads to a net-level 'search' among all available surrogate instances

#### Less chance of insecure direct object references

 CDNs morph into surrogate service endpoints with the potential to hold the necessary security context when serving the desired content

#### Secure end-to-end access to content

- CDNs deployed as properly secured endpoints with the necessary certificate sharing between content
- Securing content delivery according to the originally intended end user facing contract -more secure for provider and consumer.

# An Increasingly Rich Dialogue between Experimenter & Platform







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# **FLAME Foundational Media Services**



#### Role of Foundational Media Services

- Support experiments through providing basic building blocks
- *Take advantage* of FLAME platform capabilities, e.g.,
  - Multicast, e.g., replication
  - Indirection, e.g., replication
  - Chaining, e.g., flexible transcoding
- Provided as FLAME-instrumented images and orchestration template definitions

#### Current offering

- Metadata database
- Adaptive streaming
- Content conditioning, including transcoding/transrating
- Content ingest and storage
- Media quality analysis
- Virtual CDN





# **Deployment in Bristol**



## **Deployment in Barcelona**





- High speed radio access with mobility support
  - Edge computing capabilities
- 3 SDN/ICN technology to achieve multicast gains



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Integration with FLAME platform for automatic service provisioning through NFV