



FLAME

FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

THE FLAME ECOSYSTEM HOW TO GET INVOLVED

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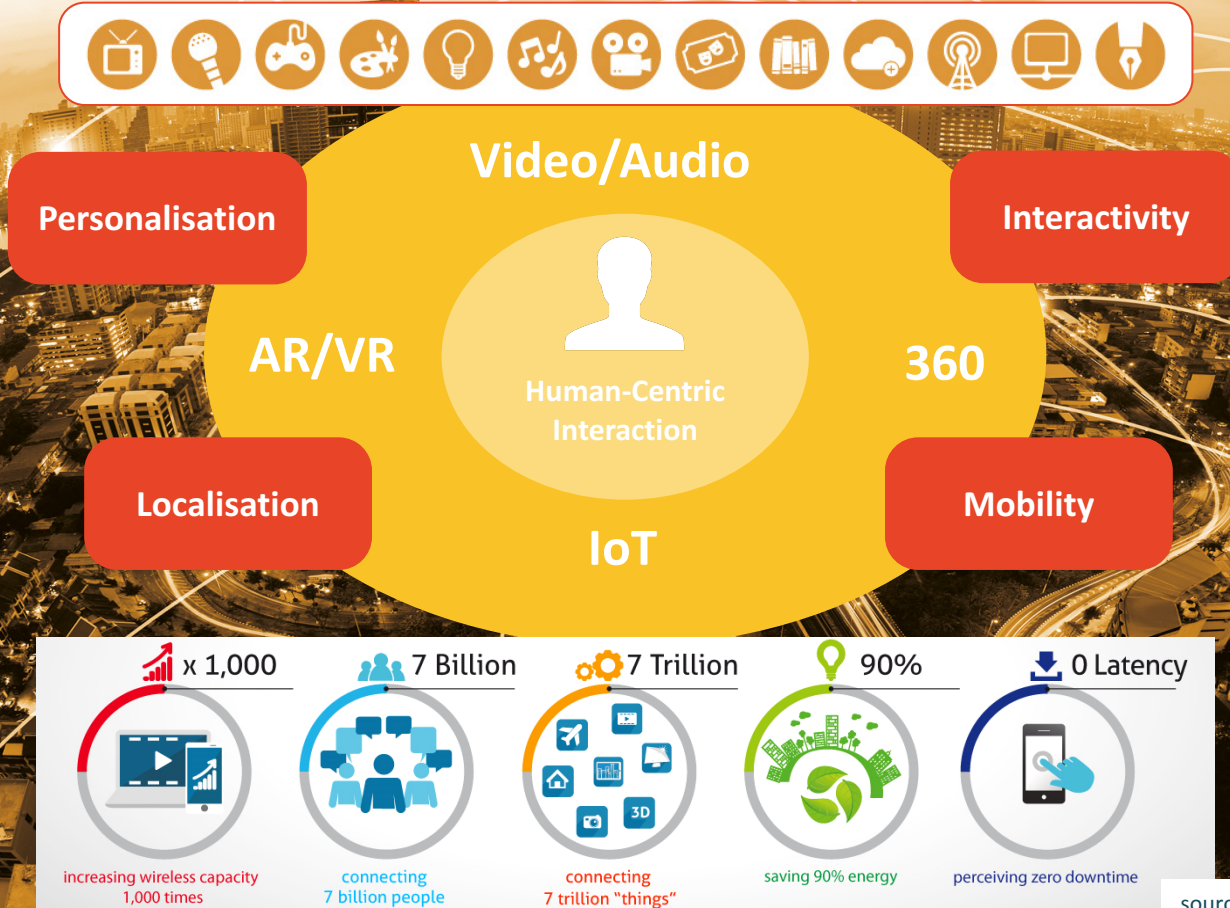
THE FMI ECOSYSTEM

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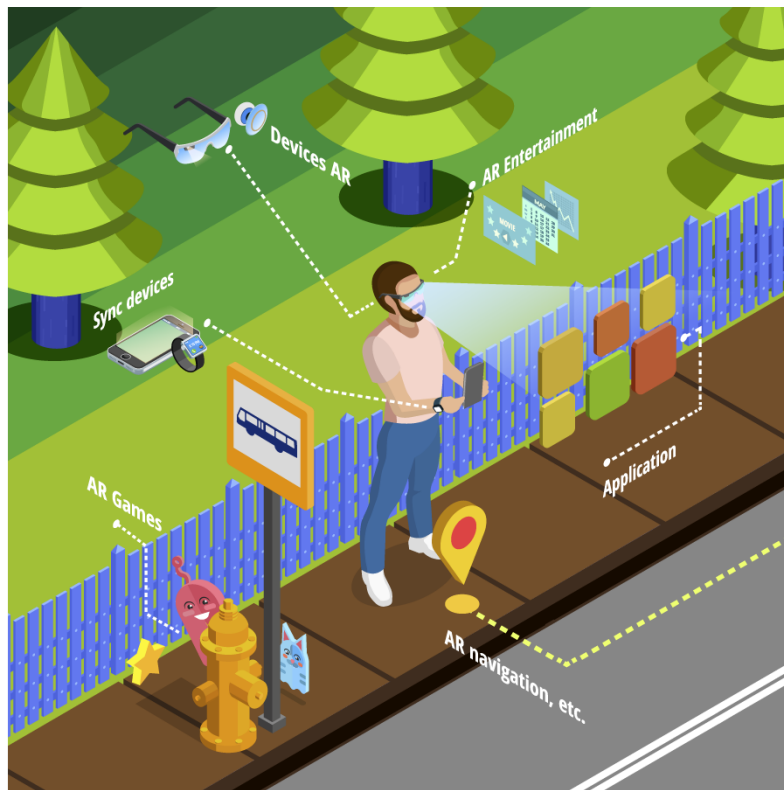
FLAME aims to establish an FMI ecosystem based on the **Experimentation-as-a-Service** paradigm that supports **large-scale experimentation** of novel FMI products and services using **real-life adaptive experimental infrastructures** encompassing the compute and storage facilities and underlying software-enabled communication infrastructure



Media Scenarios



REAL-LIFE MEDIA SCENARIOS



A GROWING ECOSYSTEM

- 2 cities
- 12 partners
- ...many more!

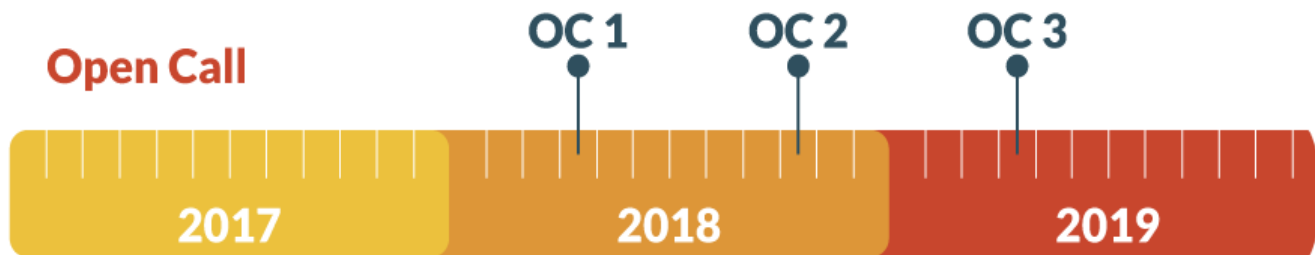


WHAT IS FLAME OFFERING?

- **Technical offering – software products**
 - Infrastructure level
 - Platform level
 - Media Service level
- **Knowledge base**
- **Training services / Summer school**
- **Funding – more than 2 Million Euro**



EUR 2.2M
to be invested
in 3 rounds of
Open Calls



1st OPEN CALL – OPEN IN APRIL 2018

- **2x Industry Trials**

- 12 months, 130K
- Large scale and significant sectorial impact
- Beta platform

- **4x SME Trials**

- 6 Months, 70K
- Innovative OTT media technologies, ISPs and Vendors
- Alpha platform



OC TARGET STAKEHOLDERS

- **Industries** like multimedia and creative industry, investment industry as well as technology providers
- **SMEs/Start-ups** technologically involved in the development of multimedia solutions and products
- **FLAME replicators** which will be supported in the planning process creating the plans and visions for a city and in the replication of the FLAME platform itself – from second Open Call (November 2018)



1st OC – IMPORTANT INFORMATION

- The 1st Open Call will be opened end of March/beginning April 2018
- Proposals are expected to be submitted by the end of May 2018
- Proposals are expected to pass a feasibility check run by the consortium – more details will be provided Q1 2018
- Winning proposers will be expected to start their experiments at the beginning of July 2018

***ALL dates are indicative as of today! Stay tuned on our channels...**

The background of the slide is a dark, textured surface, possibly a chalkboard, covered with numerous question marks drawn in various colors including red, yellow, and light blue. The question marks are scattered across the entire frame, creating a sense of inquiry and uncertainty.

Q&A SESSION

GET ENGAGED!

HELP US SHAPING THE FUTURE
INTERNET MEDIA ECOSYSTEM



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FLAME



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THANK YOU FOR YOUR ATTENTION



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FLAME Capabilities - Infrastructure

- Multicast traffic for multiple users
- Caching/data processing in the edge vs cloud-based models
- Network slicing capabilities
- Monitoring capabilities
- And more

FLAME Capabilities - Platform

- Low latency distributed content
- Multicast delivery of HTTP responses
- Secure end-to-end access to content
- And more

FLAME Capabilities - Media

- Media Content database
- Content Conditioning
- Transcoding and transrating
- Adaptive streaming

2nd Open Call – November 2018



- **3x Replicators**

- 12 Months, 130K

- **5x SME Trials**

- 6 Months, 70K
- innovative OTT media technologies, ISPs and Vendors
- Beta platform

3rd Open Call – April 2019

- **1x Industry Trials**

- 6 Months, 100K
- technologies with large scale and significant sectorial impact
- RC Platform

- **5x SME Trials**

- 6 Months, 70K
- innovative OTT media technologies, ISPs and Vendors
- RC platform

- **6x Start up Trials**

- 6 Months, 50K
- innovative OTT media technologies