FACILITY FOR LARGE-SCALE ADAPTIVE MEDIA EXPERIMENTATION

FLAME and the Network Operators
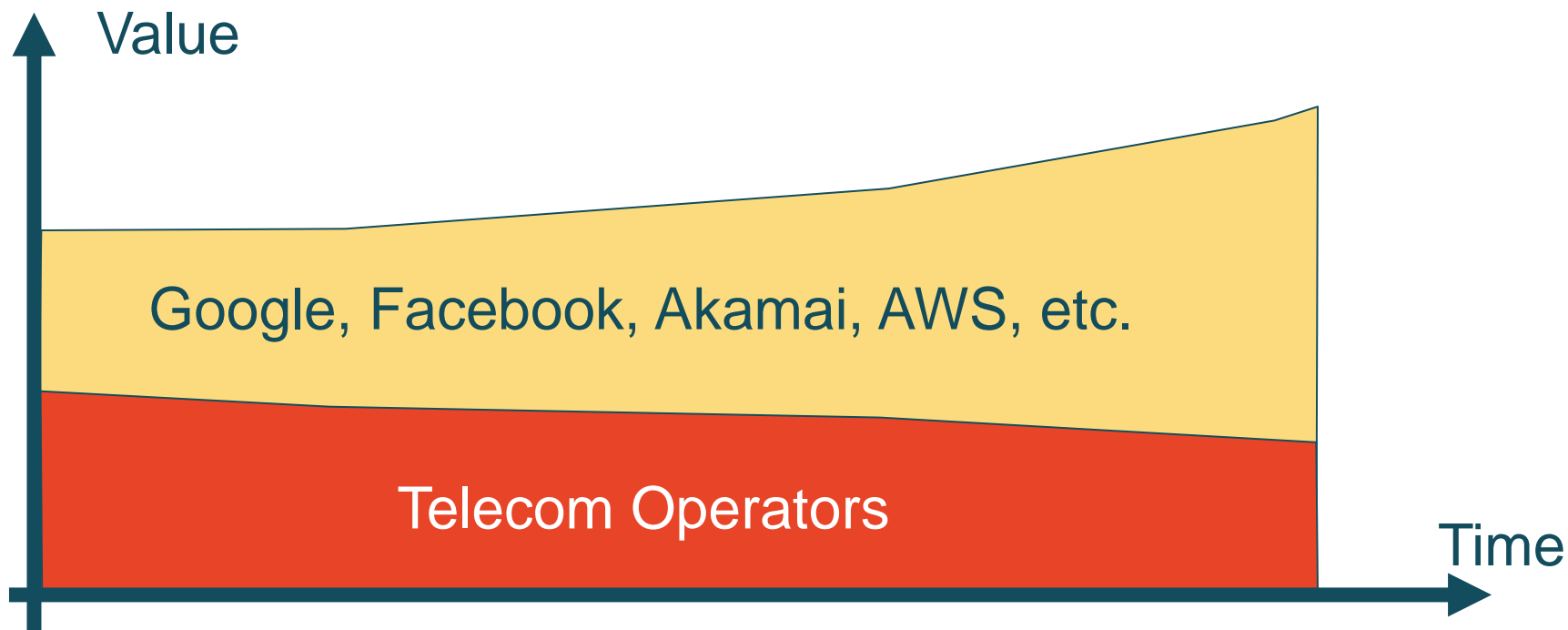
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FLAME online event

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What makes a network operator.. a network opeator

- Classical view of what a network operator is:
  - Fiber, copper, radio links, satellites, etc.
  - Switches, Routers and network devices
  - BSS/OSS systems, AAA, etc…
  - Selling Internet Access, VoIP and classical services
- The new network operators:
  - Sell devices
  - TV or video on demand content
  - …other services that can run on the infrastructure
- Challenge: where do I get more revenues?

The market – where is the value?

A chart showing Value (y-axis) against Time (x-axis). A red region labeled "Telecom Operators" decreases over time, while a yellow region labeled "Google, Facebook, Akamai, AWS, etc." increases over time.

The 5G opportunity/challenge for network operators

- The 5G promise to network operators: you can change the rules of the internet market

- Edge computing: a new model to distribute content, closer to the end user, faster…

- Do I need new services or the same service running faster/cheaper?
  - Create new added value services
  - Network slicing: rent the infrastructure to other companies

- Should I run build my own infrastructure to run my services or should I rent the infrastructure (slicing)?

- Each operator should find its answer, there is not unique answer

The FLAME opportunity – real testbeds

Radio Devices

Switching Capabilities

Power

Server (CPU, Storage, etc.)

The FLAME opportunity... even beyond the FLAME project

- An opportunity to start your experiments without an infrastructure

- You can focus on the real nature of your idea without caring of the infrastructure (for now…)

- Performances similar to what you could obtain if you build your own network, i.e. dedicated hardware

- Skilled engineers (not just network engineers) who can help you on troubleshooting

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Conclusions

- 5G is an opportunity for network operators to build new services and think about new business models

- For small/medium operators: start thinking on how edge computing and 5G can be implemented in your infrastructure or hosted/integrated on other operators

- Before starting any new investment consider using existing infrastructures: cheaper, faster and simpler.

- Impact on the national regulatory bodies: still not clear what could be a wholesale model on large infrastructures

Questions and Answers